

# We need you.



## About the job

Are you browsing countless job postings but still missing an authentic insight into what companies are really like?

There's a better way - and this is where you come in. When companies truly understand how they are perceived as employers – and actively improve – the search for the right workplace becomes more transparent and authentic. Sounds good? Then this could be your next job. "Let's make work better." That's kununu's mission. Every day, we work to make the job market more transparent and fair. We do this by giving people orientation - through relevant content, personalized experiences and recurring value along their entire career journey.

The gross annual salary for this position ranges between €60,000 and €78,000, depending on qualifications and experience.

## Your Tasks

- Further development of our platform with a strong focus on a personalized user experience
- Identification and prioritization of relevant use cases based on user and business value
- Design and expansion of data-driven personalization and engagement mechanisms across the entire user journey
- Close collaboration with other business units such as Brand, Marketing, Analytics,...to systematically translate user needs into product solutions
- Strong execution focus: Delivering new features reliably and with high quality together with our engineering team in Porto
- Iterative product development through hypothesis testing, fast learning from feedback and continuous optimization
- Constantly challenging the value we create: What real benefit do we deliver to our users? - aiming for true problem-solving instead of feature factory work
- Definition of meaningful KPIs, analysis of product usage together with the Business Analytics team and deriving data-driven decisions

- Acting as the central point of contact for your product area, closely collaborating with the Product team and internal stakeholders

## Your Skills

- Strong identification with our mission to bring transparency to the world of work - and the ambition to create real value for users and customers
- A degree in a technical, scientific or business-related field
- Several years of experience as a (Senior) Product Manager for digital services, with a proven track record of impact
- The ability to think big while starting pragmatically with MVPs
- A strong focus on impact over output - solving real problems rather than building features for the sake of it
- Bias for action - preferring to launch, learn and improve rather than waiting for perfection
- Passion for product development and the ambition to delight users and customers
- Excellent analytical skills: identifying patterns, making sound predictions and developing creative solutions
- A structured and independent way of working combined with a strong team mindset
- Curiosity and openness toward new impulses from the market, user behavior or technology
- Nice to have: Experience in B2C engagement and/or growth-focused environments
- Very good English skills, written and spoken

## Your Benefits

- Bring your dog to the office
- 6 week vacation
- Mobile devices also for private use
- Drinks, food & goodies
- Restaurant vouchers and employee discount
- Transparent, competitive salary
- Up to 12 weeks Workation
- Remote work option
- Trust-based working hours
- Communication on equal terms

## Your Contact

You still have questions?  
Feel free to get in touch with  
me.

Apply

Barbara

**Bárbara Serrano**

Recruiting Manager

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